



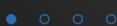
ONLINE CITY CONSULTANCY

Building Impressions

Since 2017



Digital Marketing Consultancy  
Website & App Development  
Digital Analytics





## About Us

Online City Consultancy, founded in 2017, is a Digital Marketing Consultancy firm devoted to offering the needed tools, resources and inputs by our clients to optimize their online exposure, meet their long-term goals, and squeeze the gap between technology and marketing.

To Build Impressions. We proudly advise our clients on their critical opportunities and issues by applying our uniquely tailored and creative approach "[Building Impressions Methodology®](#)" that drives change in your organization and seeks for a brighter and enriched future.

*M.M*





# Experiences that Matter

Online City Consultancy works hard at shaping the success  
of several leading companies at once.  
Accomplishing our vision of Building Impressions.

RAFIK HARIRI  
*The Journey of a Legacy*

ELIE SAAB

Nsouli

OUM EL NOUR  
أم النور

DEBBANE  
AGRI

MERCURY  
CLUB

BEIRUT  
CHANTS  
FESTIVAL

Kika  
CHRISTELLE FOURZALI

مطبخ وسليمان  
أنا  
Agha  
RESTAURANT & PASTRIES

LEILA & OBEID

dépêchemode

SOPHIA  
beirut

biodistrict

marqet

qatch

LE COIN ROSE  
*Beirut*

SK  
BIJOUX

Compass  
Contracting Co.

EXPOSURE®  
SWISS

Eloga®

SOPHIA  
beirut

ME  
LO  
N

FIXPRO  
CONCEPT TO CREATION

LNT  
LIFESTYLE TECH

THE KITCHEN BAR & THE KITCHEN BAKERY

Lébèlik

BRO Penny  
American Kitchen Suppliers

®K\*

CHATO  
ACCESSORIES

LAVDI  
LIMITED





# Services

## Digital Marketing Consulting

OCC defines their unique Digital Marketing Strategy as an essential component of their overarching marketing strategy. With our deep understanding of the web and strong marketing expertise, we've helped companies redefine what they do online through the following services :

- Content Strategy
- Search Engine Optimization & Marketing
- Social Media Marketing
- Return on Investment Study
- Conversion Rate Optimisation
- Marketplace Platforms Management
- Email Marketing
- Strategy & Campaign Planning
- Paid Search Marketing
- Budgeting Scheme
- Competitive Analysis
- Crisis Management
- PR & Influencers Marketing

## E-Commerce & Website Development

Online City Consultancy will help you take the leap of faith towards the Online Digital World and enter the E-Commerce & Website space through the following Services :

- E-Commerce Development
- E-Commerce Strategy Consulting
- UI/UX Website & Application Design
  - Website Design

## Digital Analytics Reporting

As a company originally build on providing marketing analytics services, OCC can help your brand collect data, analyze it and make more accurate decisions to finally improve your performance as well as increase your Return On Investment:

- Digital Marketing Analysis
  - Data Visualisation
- Digital Analytics Reporting



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[www.onlinecityco.com](http://www.onlinecityco.com)  
[info@onlinecityco.com](mailto:info@onlinecityco.com)  
+961 76 36 88 33      +961 3 71 90 20  
France St. Tabco Bldg, 5th floor  
Beirut - Lebanon